

2024/11/25 Google Search For Reviews of Goldco

Date of Search: November 25, 2024

Disclaimer: This report has not been checked by another person and may contain minor errors.

Search URL: www.google.com/search?q=Goldco

Method

1. Enter Google Search URL in web browser.
2. From search results, gather ordered list of websites that are written articles about Goldco, whose author is not Goldco itself.
3. Download Forbes article listing top Gold IRA's.
4. Save each article by printing to PDF.
5. Search within each resulting PDF or original website for various keywords.
6. Based on keyword search and cursory examination of article, judge each article against various criteria.

Keywords

1. \$
2. %
3. commission
4. fee
5. investment
6. percent
7. premium
8. return
9. spread
10. transparency
11. trust

Criteria

1. Gives return-on-investment, premium, or spread, as percentage or dollar numbers.
2. States Goldco storage fees or setup fees in dollar numbers.
3. Mentions Goldco offers free silver or bonus silver.
4. Contains a disclaimer describing how the publisher or author is paid.
5. Recommends investing with Goldco, or is mostly positive about Goldco.
6. Contains hyperlink to Goldco – either directly to Goldco or to an intermediate page serving to bring a customer to Goldco.
7. Gives reason for customer dissatisfaction
8. States that Goldco's procedure is easy or simple, or the customer experience is good.
9. States that Goldco's reputation is good according to watchdog organization ratings, customer ratings or celebrity endorsements.
10. Describes Goldco as ethical, honest, transparent, or trustworthy.

Websites

0. www.forbes.com/advisor/retirement/best-gold-iras/
1. www.bptrends.com/goldco-review/

2. www.marketwatch.com/press-release/goldco-review-2024-released-623f2b1c
3. www.businessinsider.com/personal-finance/investing/best-gold-ira
4. www.inc.com/profile/goldco
5. www.businessinsider.com/personal-finance/investing/goldco-review
6. moneywise.com/investing/alternative-investments/goldco-review
7. www.jpost.com/business-and-innovation/precious-metals/article-820552
8. www.stratecoinc.com/goldco-review/
9. www.bptrends.com/goldco-vs-augusta-precious-metals/
10. lp.retirementinvestments.com/goldco-reviews

Criteria Summary

10	Described as ethical, honest, transparent or trustworthy											
9	Reputation: ratings & endorsements											
8	Procedure easy, good customer experience											
7	Gives reason for dissatisfaction											
6	Hyperlinks to Goldco											
5	Mostly positive about Goldco											
4	Disclaimer for author payment											
3	Free or bonus silver											
2	Storage fees or setup fees in dollars											
1	ROI, premium, spread in \$ or %											
#	Name											
0	Forbes		YES	NO	NO	YES	NO	0	NO	NO	NO	NO
1	BP Trends		NO	NO	YES	YES	YES	> 5	YES	YES	YES	YES
2	MarketWatch		NO	YES	NO	NO	YES	0	YES	YES	YES	YES
3	Business Insider Best Gold IRA		NO	NO	NO	YES	YES	2	NO	NO	NO	NO
4	Inc. 5000		NO	NO	NO	NO	NO	3	NO	NO	NO	NO
5	Business Insider Goldco Review		NO	YES	YES	YES	YES	5	NO	NO	YES	NO
6	Moneywise		NO	YES	YES	YES	YES	2	NO	YES	YES	YES
7	Jerusalem Post		NO	YES	YES	YES	YES	> 5	NO	YES	YES	YES
8	Strateco		YES	NO	YES	YES	YES	3	YES	YES	YES	YES
9	BP Trends: Goldco vs. Augusta		NO	NO	NO	YES	YES	2	NO	YES	YES	YES
10	Retirement Investments		NO	NO	NO	YES	YES	3	NO	YES	YES	YES

0. Forbes

www.forbes.com/advisor/retirement/best-gold-iras/
This article did not appear in the search for Goldco. It is presented for comparison to Goldco articles.

9 Best Gold IRA Companies Of November 2024 – Forbes Advisor

https://www.forbes.com/advisor/retirement/best-gold-iras

Advisor › Retirement › 10 Best Gold IRAs

Advertiser Disclosure

9 Best Gold IRAs Of November 2024



Written By David Rodeck

Investing Expert Writer

& 1 other

Updated: Nov 1, 2024, 4:39pm

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Featured Partners

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9 Best Gold IRA Companies Of November 2024 – Forbes Advisor

https://www.forbes.com/advisor/retirement/best-gold-iras

Details

Summary: The Best Gold IRAs

COMPANY	FORBES ADVISOR RATING	GOLD BAR SPREAD	INITIAL PURCHASE REQUIREMENT	LEARN MORE
 American Bullion, Inc. American Bullion	Forbes ADVISOR 4.0 ★ ★ ★ ★ ★ ☆ ☆	\$99.80 per ounce over COMEX	\$0	Learn More On American Bullion's Website
 APMEX Investments You Trust American Precious Metals Exchange (APMEX)	Forbes ADVISOR 3.8 ★ ★ ★ ★ ★ ☆ ☆	\$161.39 per ounce over COMEX	\$2,000	Learn More On APMEX's Website
 JM BULLION JM Bullion	Forbes ADVISOR 3.8 ★ ★ ★ ★ ★ ☆ ☆	\$165.60 per ounce over COMEX	\$0	Learn More Via partner site

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METAL EXCHANGE

Orion Metal
Exchange

COMEX GOLD

GOLD SPREAD

Via partner site

*Disclaimer: The gold bar spread data cited above was collected on March 8th and 9th 2023. Each individual company's pricing was compared to the COMEX price for the exact minute the data was collected.

Methodology

We conducted an in-depth survey of the top 20 gold IRA companies in order to develop our listing of the best gold IRAs. We excluded any companies with:

A Better Business Bureau grade lower than an "A"

An initial purchase requirement greater than \$20,000

The remainder we ranked on several categories intended to weed out any companies with higher than usual fees or that were difficult for customers to work with.

While some gold IRA companies are seemingly transparent about their fees, we found that on the whole they charge gold prices that run well above the average [market price for gold](#). In our analysis, we dubbed this premium "*the gold bar spread*." This price premium is almost never disclosed by gold IRA companies, and it represents a hidden fee for investors.

During our research, we discovered that the price per ounce for gold bullion varied from \$100 to nearly \$650 above the average market price as measured by the COMEX gold futures market.

We consider this gold spread to be the clearest indication of the markup charged by gold IRA companies, so it weighted heavily in our rankings. Gold IRA companies that charge investors bullion prices that are closest to the COMEX price earned more favorable ratings than those with higher markups.

To learn more about our rating and review methodology and editorial process, check out [our guide](#) on how Forbes Advisor rates investing products.

Forbes	
Keyword	Count
\$	>5
%	1
commission	4
fee	> 5
investment	> 5
percent	0
premium	2
return	0
spread	> 5
transparen(t/cy)	2
trust	1

Forbes / Criteria		
#	Criteria	Forbes Result
1	Gives return-on-investment, premium, or spread, as percentage or dollar numbers.	YES
2	States Goldco storage fees or setup fees in dollar numbers.	NO
3	Mentions Goldco offers free silver.	NO
4	Contains a disclaimer describing how the publisher or author is paid.	YES

5	Recommends investing with Goldco, or is mostly positive about Goldco.	NO
6	Contains hyperlink to Goldco.	NO
7	Gives reason for customer dissatisfaction.	NO
8	Goldco's procedure is easy or simple, or the customer experience is good.	NO
9	Goldco Reputation: ratings & endorsements	NO
10	Goldco ethical, honest, transparent, or trustworthy.	NO

1. BP Trends

www.bptrends.com/goldco-review/

Goldco Review 2024 | Top Gold IRA Company - BP Trends
<https://www.bptrends.com/goldco-review/>



BP TRENDS
GOLD IRA

Goldco Review



GOLD IRA
BY GRANT HENSON

*The owners of this website may be paid to recommend some precious metals companies. The content on this website, including any positive reviews of these companies and other reviews, may not be neutral or independent.

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[SUBMIT REVIEW](#)

Expert Review

When it comes to gold investment, [Goldco](#) stands out as [the top choice in 2024](#). But what exactly makes it stand out above the competition?

In this article, I'll share what sets Goldco apart from other [precious metals investment companies](#). With decades of experience in the industry, I'll walk you through the reasons why Goldco has earned its reputation as a trusted leader.

Investing in precious metals is a big decision and requires careful consideration of the company you choose to partner with. You want an investment partner that truly meets your needs and offers reliable service.

[» VISIT GOLDCO](#)

What Do Others Say About Goldco?

Many [precious metals companies](#) have impressive websites and long lists of offerings, but those alone aren't enough to earn your trust. As the saying goes, "all that glitters is not gold." What really matters is what customers say about the company.

Goldco has earned endorsements from respected media personalities like Sean Hannity and Chuck Norris. From my research, I discovered that both have not only invested with Goldco themselves but have also recommended the company to their friends, family, and followers. Their endorsements add a layer of credibility, reinforcing Goldco's reputation as a trusted choice in precious metals investing.



BP Trends	
Keyword	Count
\$	1
%	0
commission	0
fee	2
investment	>5
percent	0
premium	0
return	0
spread	0
transparen(t/cy)	1
trust	> 5

BP Trends / Criteria		
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10	Goldco ethical, honest, transparent, or trustworthy.	YES

2. MarketWatch

www.marketwatch.com/press-release/goldco-review-2024-released-623f2b1c

Goldco Review 2024 Released - MarketWatch

https://www.marketwatch.com/press-release/goldco-review-2024-released-623f2b1c

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PRESS RELEASE

Goldco Review 2024 Released

Published: Sept. 13, 2024 at 9:01 a.m. ET

The MarketWatch News Department was not involved in the creation of this content.

IRAEmpire releases its Goldco Review for 2024. Consumers can learn about their fees, reviews, complaints, services and many other aspects.

LOS ANGELES, CA / ACCESSWIRE / September 13, 2024 / IRAEmpire is proud to release its Goldco Review 2024.

Ryan Paulson, Chief Editor at IRAEmpire.com says, "We noticed the recent surge in the popularity of gold IRA companies and investments. That's why we thought it was vital to release this analysis of Goldco reviews."

Consumers interested in learning about gold IRA companies can sign up for this free checklist. Ryan highlights that the checklist has already helped hundreds of investors choose reliable gold IRA companies.

Goldco is a prominent player in the precious metals industry, specializing in gold and

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Goldco Review 2024 Released - MarketWatch

https://www.marketwatch.com/press-release/goldco-review-2024-released-623f2b1c

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silver Individual
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Goldco primary
portfolios with
those not interested in IRA options.

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Consumers can read the full Goldco Review here.

The company boasts high customer satisfaction ratings across multiple platforms. They have an A+ rating from the Better Business Bureau (BBB), a AAA rating from the Business Consumer Alliance (BCA), and consistently high ratings on consumer review sites like Trustpilot and ConsumerAffairs.

Ryan adds, "Choosing a reliable gold IRA company requires extensive research. We recommend checking the reviews of a company before dealing with them."

Goldco requires a minimum investment of \$25,000 to open a gold IRA, which is higher than some competitors but reflects their focus on serious investors.

The company offers a fixed-rate fee structure, with most clients paying approximately \$180 per year in fees for a Gold IRA. This translates to about 0.72% for the minimum investment, which is competitive with typical IRA and 401(k) expense ratios.

Besides IRA-eligible gold and silver, Goldco offers a range of precious metal products, including special coins like the Chuck Norris "Five Principles" and various American Eagle coins.

Goldco emphasizes customer education, providing resources to help investors understand precious metals investing and make informed decisions.

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American Eag

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, and Gold

Read Goldco Reviews and Complaints Here

For IRAs, Goldco offers IRA-eligible gold and silver coins and bars that meet IRS purity requirements (minimum .995 fineness for gold).

The company allows both IRA investments in precious metals as well as direct cash purchases of metals for personal possession. They offer a wide selection of government-minted and private mint products in various sizes and weights, typically ranging from 1/10 oz to 1 oz for coins and up to 1 kg for bars.

Goldco does not publicly list prices on their website. Customers need to contact the company directly to get current pricing and purchase precious metals products. Some notable Goldco alternatives include Augusta Precious Metals, American Hartford Gold, and Birch Gold Group.

Overall, Goldco consistently receives very high ratings across multiple review platforms, with most ratings falling between 4.7-5 stars out of 5. The company is particularly praised for its customer service and educational resources. They have received rankings on popular platforms including Trustpilot, Google My Business, and Business Consumer Alliance.

It's worth noting that Goldco requires a minimum investment of \$25,000 to open a gold IRA, which is higher than some competitors but reflects their focus on serious investors. The company also charges fixed annual fees for storage and administration, which can be more cost-effective for larger accounts compared to percentage-based fee structures.

MarketWatch	
Keyword	Count
\$	> 5
%	1
commission	0
fee	5
investment	> 5
percent	1
premium	0
return	0
spread	0
transparen(t/cy)	0
trust	> 5

MarketWatch / Criteria		
#	Criteria	Result
1	Gives return-on-investment, premium, or spread, as percentage or dollar numbers.	NO
2	States Goldco storage fees or setup fees in dollar numbers.	YES
3	Mentions Goldco offers free silver.	NO

4	Contains a disclaimer describing how the publisher or author is paid.	NO
5	Recommends investing with Goldco, or is mostly positive about Goldco.	YES
6	Contains hyperlink to Goldco.	NO
7	Gives reason for customer dissatisfaction.	YES
8	Goldco's procedure is easy or simple, or the customer experience is good.	YES
9	Goldco Reputation: ratings & endorsements	YES
10	Goldco ethical, honest, transparent, or trustworthy.	YES

3. Business Insider Best Gold IRA Companies

www.businessinsider.com/personal-finance/investing/best-gold-ira

Best Gold IRAs of 2024

https://www.businessinsider.com/personal-finance/investing/best-gold-ira

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PERSONAL FINANCE > RETIREMENT

Best Gold IRA Companies of 2024: Reviews, Fees, & Comparisons

Written by [Tessa Campbell](#), edited by [Libby Kane](#), reviewed by [Evelyn He](#) Updated Nov 8, 2024, 10:50 AM PST

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Gold, silver, and other precious metals are commonly used to hedge against inflation and diversify portfolio holdings. You can invest directly by purchasing physical gold bars and coins or indirectly with gold ETFs and mutual funds. Directly investing in gold is more expensive but may yield higher returns.

The best gold IRAs and companies are secure financial firms with high trustworthiness scores and reputations. We

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time \$280 fee (waived for eligible IRAs and mintage coins).

Best Investment Selection: Goldco

Goldco sticks out from other gold IRA companies with its huge selection of precious metal assets available through a self-directed gold IRA or silver IRA account. It's generally best for those looking to invest more cash into gold due to its high \$25,000 minimum.

As for its coin selection, you can invest in Gold American Eagle, Gold American Eagle Proof, Gold Liberty, Gold Phoenix, Gold Independence Hall, and more. Plus, you don't necessarily need an IRA to buy gold at Goldco. You can also request to have gold delivered directly to you, but physical gold in your possession can't be held in your IRA as it counts as a taxable distribution.

Goldco promotes an "education first" approach to help investors expand their knowledge of the economy and the ins and outs of gold IRAs. Beginners can get Goldco's free

gold IRA kit for info about IRAs, gold assets, and wealth protection.

What to look out for: You'll need at least \$25,000 to set up an IRA and purchase gold. You'll also need to call a company representative for a full disclosure of fees.

Best for Large Account Balances: American Hartford Gold

American Hartford Gold is one of the top gold IRA custodians, offering a competitive selection of gold and other precious metals like silver, platinum, and palladium. Plus, its cash accounts allow non-retirement investors to buy gold directly through AHG and have assets shipped to their homes.

There's a minimum to open a cash account.

Assets in American Hartford Gold precious metal IRAs are shipped and held at a secure facility. AHG supports

Business Insider Best Gold IRA Companies	
Keyword	Count
\$	> 5
%	> 5
commission	0
fee	> 5
investment	> 5
percent	0
premium	0
return	2
spread	0
transparen(t/cy)	5 (referring to companies other than Goldco)
trust	5

Business Insider Best Gold IRA Companies / Criteria		
#	Criteria	Result
1	Gives return-on-investment, premium, or spread, as percentage or dollar numbers.	NO
2	States Goldco storage fees or setup fees in dollar numbers.	NO
3	Mentions Goldco offers free silver.	NO
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9	Goldco Reputation: ratings & endorsements	NO
10	Goldco ethical, honest, transparent, or trustworthy.	NO

4. Inc. 5000

Note: This article was included unintentionally. It is not a review. Gold provided the information.
www.inc.com/profile/goldco

Goldco is a 2024 Inc. 5000 honoree

https://www.inc.com/profile/goldco

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Inc. 5000

Full List

2024 Inc 5000

Company

Inc. 5000

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Company

No.317

Goldco

A precious metals company focused on helping customers invest in gold and silver.

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COMPANY INFORMATION

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Goldco is a 2024 Inc. 5000 honoree

https://www.inc.com/profile/goldco

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Leadership

Trevor Gerszt

Year Founded

2011

Company Size

51-200 employees

Website

<http://goldco.com>

LinkedIn

<https://www.linkedin.com/company/goldcopreciousmetals>

Twitter

<https://www.twitter.com/~@GoldcoPM>

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goldcopm

VERIFIED PROFILE

Goldco Precious Metals is a wholesalers of precious metals, helping clients convert their current IRA & 401K retirement accounts into Precious Metal IRAs and the delivery of gold & silver to clients (direct to their home) as a method to protect assets in a cash position.

Information provided by company.

Inc. Verified Profiles are not endorsements of the listed products or services. [See what Inc.'s verification entails.](#)



INC. HONORS

Inc. 5000

No. 317 (2024) 1,349% 3-Year Growth
No. 320 (2023), No. 919 (2022), No. 3774 (2021), No. 3782 (2018), No. 670 (2017), No. 528 (2016), No. 16

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Inc. 5000	
Keyword	Count
\$	0
%	5
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5. Business Insider Goldco Review

www.businessinsider.com/personal-finance/investing/goldco-review

Goldco Review 2024: Evaluating the Pros and Cons

<https://www.businessinsider.com/personal-finance/investing/goldco-review>

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PERSONAL FINANCE > INVESTING

Goldco Review 2024: Pros, Cons, and Is It Right for Your Retirement?

Written by [Kevin L. Matthews II](#); edited by [Sarah Silbert](#); reviewed by [Elias Shaya](#)
Aug 21, 2024, 11:45 AM PDT

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Goldco has many of the standard benefits common to other precious metals retailers in this space but with a much higher price tag in the form of higher minimum investment amounts. If you plan to invest \$25,000 or more, Goldco's promotional and bonus offers can make it an attractive investment option and one of the [best gold IRAs](#). However, for smaller investments, you'll be better off considering alternatives.

Goldco Pros and Cons

Pros	Cons
• Buyback guarantee offer • Bonus offer for free silver if minimums are met	• No option for a free storage waiver • Only coins are offered on the site. Other options are available but more difficult to access without calling a representative • High minimum for IRAs

Goldco IRA Fees

It is common for precious metal companies to charge several fees associated with opening an account and

with a focus on how it performed in each category.

Goldco IRA FAQs

Is Goldco a legit company?	▼
What does Goldco do?	▼
What are the fees associated with opening an account with Goldco?	▼
What is the minimum investment in Goldco?	▼
How long has Goldco been in business?	▼

Kevin L. Matthews II

Kevin L. Matthews II is a [No. 1 bestselling author](#) and former financial advisor. He has helped hundreds of individuals plan for their retirement in addition to managing more than \$140

Business Insider Goldco Review	
Keyword	Count
\$	> 5
%	3
commission	3
fee	> 5
investment	> 5
percent	0
premium	0
return	1
spread	1
transparen(t/cy)	0
trust	1

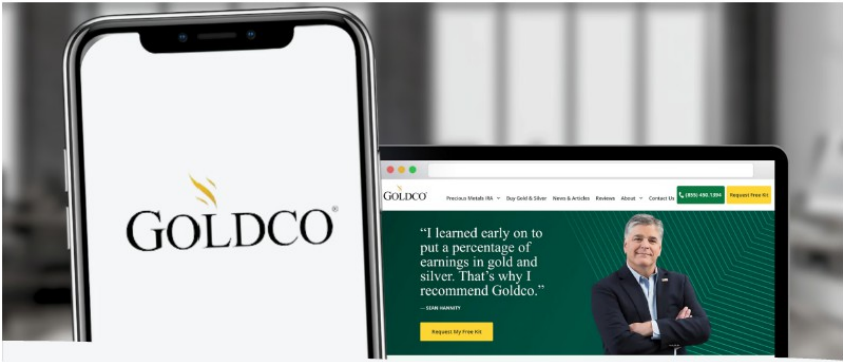
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6. Moneywise

moneywise.com/investing/alternative-investments/goldco-review

Goldco Review 2024 - Is it worth it for retirement? | Moneywise

https://moneywise.com/investing/alternative-investments/goldco-review



Goldco review

 Moneywise.Com / Moneywise.Com

 By [Chris Clark](#)

 Updated: **May 31, 2024**

Partners on this page provide us earnings.

Goldco is a leading precious metals company specializing in gold and silver IRAs. It offers clients secure and tax-advantaged investment options. Known for robust customer service and expert guidance, Goldco helps individuals diversify their retirement portfolios with [physical precious metals](#), safeguarding their wealth against economic

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Goldco Review 2024 - Is it worth it for retirement? | Moneywise

https://moneywise.com/investing/alternative-investments/goldco-review

Open a Goldco account

Goldco precious metals

Besides its Gold IRA, Goldco offers a range of other precious metals investment products. These include:

- Silver IRAs, where investors can diversify their retirement portfolios with silver.
- Goldco offers direct purchase options for physical gold and silver coins and bars.
- Storage solutions for those taking direct delivery of metals.

About the company: What is Goldco?

Founded in 2006, Goldco is headquartered in Woodland Hills, California. The company has established a strong reputation for its excellent customer service and educational resources. Specializing in Gold and Silver IRAs, Goldco helps clients diversify their retirement portfolios with tangible assets, providing security against economic volatility.

Is it safe?

Goldco is considered a safe investment option, particularly for those interested in diversifying their retirement portfolios with precious metals. With over 17 years of experience and top ratings from watchdog organizations, Goldco has a strong reputation for reliability and customer satisfaction. The company offers robust educational resources, expert guidance, and secure storage options, making it a trustworthy choice for precious metals investments.

Is it legit?

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Goldco is a legitimate option for your investment in precious metals. Like many in the gold investment space, it leans heavily on sometimes awkward celebrity endorsements – Chuck Norris endorses Goldco – but savvy investors look past such endorsements and focus on the details, fees and benefits.



[Chris Clark](#) Freelance Contributor

Chris Clark is freelance contributor with MoneyWise, based in Kansas City, Mo. He has written for numerous publications and spent 18 years as a reporter and editor with The Associated Press.

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Moneywise	
Keyword	Count
\$	> 5
%	0
commission	0
fee	> 5
investment	> 5
percent	0
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6	Contains hyperlink to Goldco.	2
7	Gives reason for customer dissatisfaction.	NO
8	Goldco's procedure is easy or simple, or the customer experience is good.	YES
9	Goldco Reputation: ratings & endorsements	YES
10	Goldco ethical, honest, transparent, or trustworthy.	YES

7. Jerusalem Post

www.jpost.com/business-and-innovation/precious-metals/article-820552

Goldco Reviews 2024 | Gold IRA Company - The Jerusalem Post

<https://www.jpost.com/business-and-innovation/precious-metals/article-820552>

Jerusalem Post > Business & Innovation > Precious Metals

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Goldco Reviews 2024 | Gold IRA Company

Goldco is considered a leader in the precious metals industry. This is Goldco review as gold company for 2024.

By PR

SEPTEMBER 30, 2024 21:38



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“I learned early on to put a percentage of earnings in gold and silver. That’s why I recommend Goldco.”

— SEAN HANNITY



To ensure IRS compliance, all IRA assets must be held by a custodian. Goldco's preferred custodian charges the following fees:

- **One-time Setup Fee:** \$50
- **Annual Maintenance Fee:** \$100
- **Storage Fees:**
 - Segregated Storage: \$150 per year
 - Non-Segregated Storage: \$100 per year
- **Wire Fee:** \$30

Note: Custodian fees can vary. Some custodians charge a flat monthly fee, while others charge a percentage of your assets. Goldco offers a fee-free option for cash purchases over \$25,000.

Rollover Fee	• \$50 One time • \$100 Annually
Storage Fee	\$150/Year

Goldco Gold IRA Investment Kit



Goldco Gold IRA Investment Kit (credit: PR)

[Click here to request Goldco investment kit](#)

Available IRA eligible Metals and Coins

Jerusalem Post	
Keyword	Count
\$	> 5
%	0
commission	2
fee	> 5
investment	> 5
percent	1
premium	0
return	0
spread	0
transparen(t/cy)	0
trust	> 5

Jerusalem Post / Criteria		
#	Criteria	Result
1	Gives return-on-investment, premium, or spread as percentage or dollar numbers.	NO
2	States Goldco storage fees or setup fees in dollar numbers.	YES
3	Mentions Goldco offers free silver.	YES
4	Contains a disclaimer describing how the publisher or author is paid.	YES
5	Recommends investing with Goldco, or is mostly positive about Goldco.	YES
6	Contains hyperlink to Goldco.	>5
7	Gives reason for customer dissatisfaction.	NO
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9	Goldco Reputation: ratings & endorsements	YES
10	Goldco ethical, honest, transparent, or trustworthy.	YES

8. Strateco

www.stratecoinc.com/goldco-review/

Goldco Review: Top-Rated Gold IRA or Too Good to Be True? - Strateco

<https://www.stratecoinc.com/goldco-review/>

Free Gold IRA Investing Guide

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GOLD IRA

Goldco Review: Top-Rated Gold IRA or Too Good to Be True?



By: [Carson Ash](#)

Published: November 24, 2024

Updated: November 25, 2024

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11/25/2024, 9:02 AM

Goldco Review: Top-Rated Gold IRA or Too Good to Be True? - Strateco

<https://www.stratecoinc.com/goldco-review/>

Buyback Concern

Hidden Fees

Quality of Metals Concern

Everything that glitters isn't gold

"After investing with Goldco for three years, I decided to sell my silver coins. While my investment appreciated by \$40,000, I was disappointed when \$30,000 of the profit went to Goldco through their buyback process. I expected a more equitable split based on their advertising. This experience left me feeling misled and financially unprepared for retirement."

Source: <https://www.trustpilot.com/reviews/66996c073bca8034fc48a967>

Takeaway:

- This review raises concerns about Goldco's buyback policies. Be sure to understand terms and fees upfront, especially for selling back your metals.

My Takeaway

Goldco's ratings are overwhelmingly positive, with 90% of TrustPilot reviews being 5 stars. However, recurring complaints about fees and buyback terms suggest it's important to clarify costs upfront. Overall, Goldco stands out as a trusted option for diversifying into precious metals.

Now that we've reviewed individual experiences, let's take a closer look at how Goldco is rated across major platforms:

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11/25/2024, 9:02 AM

Goldco Review: Top-Rated Gold IRA or Too Good to Be True? - Strateco

https://www.stratecoin.com/goldco-review/

Trusted Platforms	Rating	# of Reviews	Complaints
BBB	A+ (4.83/5)	1,140	26, 1-star Reviews, some responses
TrustPilot	4.8/5	1,559	25, 1-star Reviews, some responses
Consumer Affairs	4.8/5	1,688	12, 1-star Reviews, some responses
Business Consumer Alliance	AAA	1	None

Get Goldco's IRA Kit

With their ratings in mind, let's explore the features that set Goldco apart.

What Makes Goldco Shine?

Founded in 2011 in Los Angeles, Goldco has built its reputation by focusing on services that meet the needs of retirement investors. Their offerings include:

- **Real-Time Market Updates:** Goldco provides clients with the latest gold and silver price trends to make informed decisions.

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11/25/2024, 9:02 AM

Strateco	
Keyword	Count
\$	> 5
%	2
commission	-
fee	> 5
investment	> 5
percent	0
premium	0
return	2
spread	2
transparen(t/cy)	3
trust	> 5

Strateco / Criteria		
#	Criteria	Result
1	Gives return-on-investment, premium, or spread as percentage or dollar numbers.	YES

2	States Goldco storage fees or setup fees in dollar numbers.	NO
3	Mentions Goldco offers free silver.	YES
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10	Goldco ethical, honest, transparent, or trustworthy.	YES

9. BP Trends: Goldco vs. Augusta

www.bptrends.com/goldco-vs-augusta-precious-metals/

Goldco vs Augusta Precious Metals 2024 | Which Gold IRA company is best? - BP Trends

<https://www.bptrends.com/goldco-vs-augusta-precious-metals/>



Goldco Vs Augusta Precious Metals



GOLD IRA

BY GRANT HENSON

*The owners of this website may be paid to recommend some precious metals companies. The content on this website, including any positive reviews of these companies and other reviews, may not be neutral or independent.

of the comments for Augusta and Goldco, you will notice that they reflect the unique strengths of each company.

Conclusion: Choosing The Right Company

Deciding between Goldco and Augusta Precious Metals isn't straightforward, as both companies are at the top of the industry and exhibit unique advantages. If you're looking for a wider range of precious metals options and potentially lower fees on larger investments, then Goldco may be a better choice for you. On the other hand, if you place high value on personalized service, and extensive investor education resources are a priority, Augusta Precious Metals may be the right company.

Ultimately, the best choice depends on your specific needs and situation. Both companies are highly reputable and have a strong track record of excellent customer service, so you can feel confident with either one.

Here are some additional factors to consider when choosing a precious metals IRA company:

- **Location:** Goldco is located in California, while Augusta Precious Metals is located in Texas. If you're looking for a company with a physical presence in your area, keep this in mind.
- **Investment minimum:** Goldco has a minimum investment of \$25,000, while Augusta Precious Metals has a minimum investment of \$5,000. If you're looking to invest under \$5,000, Goldco is the obvious option.
- **Storage options:** Both Goldco and Augusta Precious Metals offer a variety of [storage options for your precious metals](#). For Non IRA Purchases, Goldco offers storage at its own

secure facility, otherwise they have 3 different options for storage. Augusta Precious Metals offers storage at Brink's, the world's largest security provider.

- **Retirement plan type:** Goldco and Augusta Precious Metals both offer gold and silver IRAs. Goldco also offers platinum and palladium IRAs. If you're interested in investing in a different precious metal, Goldco may be a better option.

I hope this information helps you choose the right precious metals IRA company for your needs.

To find out more information about Goldco, see my [detailed review here](#). You may also be interested in my [review of Augusta Precious Metals](#), and this article on the [best precious metals companies in the US](#).



» VISIT GOLDCO WEBSITE

» VISIT AUGUSTA PRECIOUS METALS

Related Articles

BP Trends: Goldco vs. Augusta	
Keyword	Count
\$	3
%	0
commission	0
fee	5
investment	5
percent	0
premium	0
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transparen(t/cy)	2
trust	0

BP Trends: Goldco vs. Augusta / Criteria		
#	Criteria	Result
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10	Goldco ethical, honest, transparent, or trustworthy.	YES

10. Retirement Investments

<https://lp.retirementinvestments.com/goldco-reviews>

Goldco Review

https://lp.retirementinvestments.com/goldco-reviews/?utm_source=google&utm_medium=cp...

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Goldco Review

By Donny Gamble Jr.
Updated November 24, 2024

The gold IRA field can seem confusing, but I've carefully studied all these companies, and my top gold IRA recommendation is Goldco.

This company clearly puts customers first and works hard to be transparent, competitive, and easy to work with. And it shows in their zero BBB/BCA complaints and thousands of positive ratings.



1 of 7

11/25/2024, 9:08 AM

Goldco Review

https://lp.retirementinvestments.com/goldco-reviews/?utm_source=google&utm_medium=cp...

Why Goldco

Now for details to back up my recommendation.



Zero-Complaint Record and First-Rate Service

I almost didn't believe it when I heard Goldco has literally no BBB/BCA complaints. "If that's true," I said to myself, "it's phenomenal." So, I checked it out and sure enough - it's true. Goldco must be doing something right.

If you look at consumer and business watchdog websites, the ratings and reviews bear this out. Customers say there is no pressure to buy - just good information and assistance.

They say Goldco agents are helpful, efficient, and knowledgeable. They are good about getting back to customers who have questions, and they provide service long after you buy.



Gold IRA Education First

One of Goldco's most unique qualities is its "education first" stance and thoroughness of the information it provides. It offers a one-of-a-kind gold IRA kit for individual buyers to explain the economy and how gold IRAs work.

Sean Hannity, the company's ambassador found Goldco when he asked his personal financial advisors to find the "best gold company in the U.S." On the website, where you can see his personal recommendation about the company.



Other Reasons to Work with My Top Pick, Goldco

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11/25/2024, 9:08 AM



Transparent Gold and Silver Buying Process

On top of all that, I was happy to see this company is obviously dedicated to transparency and honesty. That's saying something in an industry with a reputation for hardcore sales tactics.

Goldco was voted "Most Trusted by Thousands of Americans," and got a TrustLink "Best of" award for multiple years in a row. Many, many customers mention this in their reviews, too.

Goldco is known for painless streamlined process and extras like free shipping and transit insurance, a solid buyback program, and no hidden fees. Ask about their highest buyback guarantee.

They even have a compliance web page where you can read exactly how they ensure their integrity.

Next Steps

Goldco made it easy for me to choose them as my top gold IRA company. Their A+/AAA ratings, reviews and zero-complaint status prove you can trust them.

Ask about their industry leading customer promotions along with their precious metals buyback guarantee for new customers.

Even commentator Sean Hannity decided to go with Goldco - and became their spokesperson.

That, on top of Goldco's great pricing, streamlined process with very professional agents, and clear dedication to

Retirement Investments	
Keyword	Count
\$	1
%	0
commission	0
fee	1
investment	2
percent	0
premium	0
return	0
spread	0
transparen(t/cy)	3
trust	3

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Analysis done by Mac Stevens, 2025/05/15
Revised 2026/02/24