

2024/12/23 DuckDuckGo Search For Professional Reviews of Goldco

Date of Search: December 23, 2024

Disclaimer: This report has not been checked by another person and may contain minor errors.

Search URL: <https://duckduckgo.com/?q=Goldco>

Method

1. Enter DuckDuckGo Search URL in web browser.
2. From search results, gather ordered list of websites that are written articles about Goldco, whose author is not Goldco itself. Ignore sites such as BBB or Trustpilot, which are only consumer ratings, and will be analyzed separately. Ignore sites that are simply advertisements, having no professional commentary. If a site has a link to its own more extensive review of Goldco, go to that link as well.
3. Save each article by printing to PDF.
4. View page source. Save page source as .htm (text) file.
5. Search within each resulting PDF, page source, and/or original website for various keywords.
6. Based on keyword search and cursory examination of article, judge each article against various criteria.

Keywords

1. \$
2. %
3. commission
4. fee
5. investment
6. percent
7. premium
8. return
9. spread
10. transparency
11. trust

Criteria

1. Gives return-on-investment, premium, or spread, as percentage or dollar numbers.
2. States Goldco storage fees or setup fees in dollar numbers.
3. Mentions Goldco offers free silver or bonus silver.
4. Contains a disclaimer describing how the publisher or author is paid.
5. Recommends investing with Goldco, or is mostly positive about Goldco.
6. Contains hyperlink to Goldco – either directly to Goldco or to an intermediate page serving to bring a customer to Goldco.
7. Gives reason for customer dissatisfaction
8. States that Goldco's procedure is easy or simple, or the customer experience is good.
9. States that Goldco's reputation is good according to watchdog organization ratings, customer ratings or celebrity endorsements.
10. Describes Goldco as ethical, honest, transparent, or trustworthy.

Websites

- *1. <https://www.businessinsider.com/personal-finance/investing/goldco-review>
publish date: 2024/08/21
- 2 <https://money.com/goldco-gold-ira-review/>
publish date: 2024/01/05
3. <https://www.gobankingrates.com/investing/investing-reviews/goldco/>
publish date: 2023/06/16
- *4. <https://moneywise.com/investing/alternative-investments/goldco-review>
publish date: 2024/05/31
- ** 5. <https://www.consumervoice.org/top-precious-metals-ira>
publish date: 2024/12/dd
- **6. <https://www.thewaystowealth.com/best-gold-iras/>
publish date: 2024/12/20
- ***7. <https://www.gobankingrates.com/reviews/goldco/>
publish date: 2023/06/16
- **8. <https://www.protectingmysavings-podcast.com/candace-owens-060724>
publish date: 2024/mm/dd
- **9. <https://investingin.gold/goldco-review/>
publish date: 2024/12/dd
10. <https://moneywise.com/investing/alternative-investments/best-gold-ira>
publish date: 2024/11/08
11. <https://www.raremetalblog.com/gold-ira-companies/>
publish date: 2024/12/23
12. <https://americangoldinvesting.com/goldco-review/>
publish date: unknown
13. <https://fortune.com/recommends/investing/best-gold-ira-companies/>
publish date: 2024/12/20
- **14. <https://retirementinvestments.com/precious-metals/goldco-review/>
publish date: 2022/12/23
15. <https://www.msn.com/en-us/money/markets/gold-ira-fees-cost/ar-AA1tCDfK>
publish date: 2022/11/16
16. <https://bluehillresearch.com/gold-scammer-list/>
publish date: 2024/10/19
17. <https://www.goldinvestingexperts.com/goldco-review/>
publish date: 2024/mm/dd
18. <https://money.com/best-gold-ira-companies/>
publish date: 2024/11/26
This link was found in <https://www.gobankingrates.com/investing/investing-reviews/goldco/>
19. <https://www.investorscircle.net/best-gold-ira-companies/>
publish date: 2024/07/04
This link was found in <https://www.investorscircle.net/goldco-owner/> which was found in <https://www.gobankingrates.com/investing/investing-reviews/goldco/>
20. <https://www.raremetalblog.com/goldco/>
publish date: 2025/01/03
This link was found in <https://www.raremetalblog.com/gold-ira-companies/>
21. <https://bluehillresearch.com/best-gold-ira-companies/>
publish date: 2025/01/25
This link was found in <https://bluehillresearch.com/gold-scammer-list/>

* - These articles appeared in previous analysis: 2024/11/25 Google Search For Reviews of Goldco
 ** - These articles appeared in previous analysis: 2024/12/09 Bing Search For Reviews of Goldco
 *** - This link points to article 3 (<https://www.gobankingrates.com/investing/investing-reviews/goldco/>)

Criteria Summary

10	Described as ethical, honest, transparent or trustworthy											
9	Reputation: ratings & endorsements											
8	Procedure easy, good customer experience											
7	Gives reason for dissatisfaction											
6	Hyperlinks to Goldco											
5	Mostly positive about Goldco											
4	Disclaimer for author payment											
3	Free or bonus silver											
2	Storage fees or setup fees in dollars											
1	ROI, premium, spread in \$ or %											
#	Name											
2	Money.com	NO	YES	YES	YES	YES	2	YES	NO	YES	NO	
3	Go Banking Rates	NO	YES	YES	YES	YES	0	NO	NO	YES	NO	
10	Moneywise.com Best Gold IRAs	NO	YES	NO	YES	YES	2	NO	NO	YES	NO	
11	Rare Metal Blog	NO	NO	YES	YES	YES	1	NO	NO	YES	NO	
12	American Gold Investing	NO	NO	NO	YES	YES	4	NO	YES	YES	YES	
13	Fortune.com	NO	NO	NO	YES	YES	2	NO	YES	YES	NO	
15	Msn.com	NO	NO	NO	YES	YES	2	NO	NO	YES	YES	
16	Blue Hill Research	NO	NO	YES	YES	YES	6	NO	YES	YES	YES	
17	Gold Investing Experts	YES	NO	YES	YES	YES	3	NO	YES	YES	YES	
18	Money.com – Best Gold IRA Companies	YES	YES	NO	YES	YES	1	NO	YES	YES	NO	
19	Investors Circle – Best Gold IRA Companies	NO	YES	YES	NO	YES	3	NO	YES	YES	YES	
20	Rare Metal Blog – Goldco	NO	YES	YES	YES	YES	4	NO	NO	YES	YES	
21	Blue Hill Research – Best Gold IRA Companies	NO	NO	YES	YES	YES	11	NO	YES	YES	YES	

2. Money.com



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Goldco Gold IRA Review

Editor: [Marcela Otero Costa](#)

Updated by: [Jordan Chussler](#)

Published: Jan 05, 2024 10 min read

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Individual retirement accounts (IRAs) are tax-advantaged and can help you save for retirement. A precious metals self-directed IRA holds physical gold or other precious metals under guardianship for the IRA account holder, instead of paper assets.

Goldco is one of our [best gold IRA companies](#). Read on to see our full review of the company's offerings.

Best for customer service

Goldco has many reviews on both the Better Business Bureau (BBB) website and TrustPilot, and dozens of those reviews highlight the company's excellent customer service.

Goldco IRA pros and cons

PROS

CONS

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We evaluated Goldco based on the following factors:

- Account offerings, including what kinds of metals customers can invest in
- Information (or lack thereof) on pricing
- Customer experience and satisfaction according to trusted third-party review sites such as the BBB
- Availability across the U.S.

Summary of Money's Goldco Gold IRA review

Building a diversified investment portfolio that aligns with your goals, timeline and risk tolerance is one of the [best money moves](#) you can make. It can help protect your retirement savings from inflation and market volatility. A **Goldco** gold or precious metals IRA is one way to get exposure to gold and diversify your portfolio.

The California-based company consistently receives excellent customer reviews on trusted sites like the BBB. Additionally, Goldco provides educational resources on its website at no cost. That being said, investing in a precious metals IRA with Goldco may not be for everyone as there is a high preferred investment minimum. Financial advisors recommend you not invest more than 5% of your portfolio in alternative assets like precious metals, since they won't earn dividends and their values aren't guaranteed to increase over time.

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“While the company has plenty of FAQs and educational information on its site, it is not transparent about fees. Prospective clients should call to ask about any charges they could face.”

"A small percentage of reviewers complain about high markups, misleading information and delayed payouts, with 45 complaints filed with the BBB in the last three years, all of which Goldco has responded to."

Money.com	
Keyword	Count
\$	> 5
%	5
commission	0
fee	> 5
investment	5
percent	1
premium	0
return	0
spread	0
transparen(t/cy)	2
trust	2

Money.com / Criteria		
#	Criteria	Result
1	Gives return-on-investment, premium, or spread, as percentage or dollar numbers.	NO
2	States Goldco storage fees or setup fees in dollar numbers.	YES
3	Mentions Goldco offers free silver.	YES
4	Contains a disclaimer describing how the publisher or author is paid.	YES
5	Recommends investing with Goldco, or is mostly positive about Goldco.	YES
6	Contains hyperlink to Goldco.	2
7	Gives reason for customer dissatisfaction.	YES
8	Goldco's procedure is easy or simple, or the customer experience is good.	NO
9	Goldco Reputation: ratings & endorsements	YES
10	Goldco described as ethical, honest, transparent, or trustworthy.	NO

3. Go Banking Rates

Goldco Review: Is it the Best Precious Metals IRA Provider? | GOBankingRates

https://www.gobankingrates.com/investing/investing-reviews/goldco/

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Goldco Review: Is it the Best Precious Metals IRA Provider?

June 16, 2023

6 MIN READ

 Written by [John Csiszar](https://www.gobankingrates.com/author/johnccsiszar/) (<https://www.gobankingrates.com/author/johnccsiszar/>)

 Edited by [Melanie Grafil](https://www.gobankingrates.com/author/mgrafil/) (<https://www.gobankingrates.com/author/mgrafil/>)

GOBankingRates Score

**GOLDCO**
GOLDCO

4.0 ★★★★★
 GBR SCORE ⓘ

Quick Take: Goldco offers precious metals both inside and out

1 of 18

12/23/2024, 9:31 AM

Goldco focuses on gold and silver (<https://www.gobankingrates.com/investing/strategy/how-to-buy-silver/>) coins and bullion, but it also offers platinum and palladium to its customers. The company can either ship out purchases to customers directly or hold them in storage in a Precious Metals IRA.

Read: [3 Things You Must Do When Your Savings Reach \\$50,000](https://www.gobankingrates.com/top-alternative-investments-1270486/?utm_source=related-links) (https://www.gobankingrates.com/top-alternative-investments-1270486/?utm_source=related-links)

Key Features

- Buyback guarantee
- Live chat available on the website
- Free shipping and bonus metals with qualified purchases
- Free beginner's informational kit

Buyback Guarantee

If your circumstances change, Goldco offers a buyback program that is "guaranteed at the highest price," according to the company. Of course, you can't get a specific guaranteed price when you buy your precious metals, as the "highest guaranteed price" will always depend on [current market conditions](https://www.gobankingrates.com/investing/strategy/bear-market-when-safe-to-invest-stocks-again/) (<https://www.gobankingrates.com/investing/strategy/bear-market-when-safe-to-invest-stocks-again/>) when you want to unload your holdings. But it's a nice knowing that Goldco will always be a willing buyer in a market that can be somewhat illiquid.

"Buyback Guarantee

If your circumstances change, Goldco offers a buyback program that is “guaranteed at the highest price,” according to the company. Of course, you can’t get a specific guaranteed price when you buy your precious metals, as the “highest guaranteed price” will always depend on current market conditions when you want to unload your holdings. But it’s a nice knowing that Goldco will always be a willing buyer in a market that can be somewhat illiquid."

“Is Goldco a legitimate company?

Yes, Goldco is a legitimate company. It sports high ratings from customers as well as the Better Business Bureau.

How does Goldco make money?

Like all precious metals dealers, Goldco primarily makes money by marking up both purchases and sales. For example, if the spot price of gold is \$1,000 per ounce, you'll have to pay that "true" value plus a markup that Goldco builds into the price. The same is true for any sales. Dealer markups apply to all metals, from gold and silver to platinum and palladium. This is standard practice in the industry, although you may want to shop around to see if Goldco offers the best price or not.

...

How much does Goldco cost?

Goldco doesn't go out of its way to provide information about fees on its website. Markups are certainly not disclosed, at least not until you perform a transaction, but even information regarding the fees on its IRAs is hard to pin down. If you speak with the company directly, however, you'll learn about the \$50 setup fee for your Precious Metals IRA, along with the \$80 you'll pay for annual maintenance. If you store your precious metals with the firm, fees will range from \$150 to \$200 annually. This amount does include insurance.”

Go Banking Rates	
Keyword	Count
\$	> 5
%	5
commission	0
fee	> 5
investment	3
percent	0
premium	1
return	0
spread	0
transparen(t/cy)	0
trust	1

Go Banking Rates / Criteria		
#	Criteria	Result
1	Gives return-on-investment, premium, or spread, as percentage or dollar numbers.	NO
2	States Goldco storage fees or setup fees in dollar numbers.	YES
3	Mentions Goldco offers free silver.	YES
4	Contains a disclaimer describing how the publisher or author is paid.	YES
5	Recommends investing with Goldco, or is mostly positive about Goldco.	YES
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7	Gives reason for customer dissatisfaction.	NO
8	Goldco's procedure is easy or simple, or the customer experience is good.	NO
9	Goldco Reputation: ratings & endorsements	YES
10	Goldco described as ethical, honest, transparent, or trustworthy.	NO

10. Moneywise.com Best Gold IRAs

No add-on fees from Birch Gold

Cons

\$10,000 minimum balance

High costs for gold bars

Relationships with controversial figures

Physical gold IRA distributions: Goldco



[Get started](#)

[Read our review](#)

Fast facts:

- **Account minimum:** \$25,000
- **Set up fee:** \$50
- **Storage fee:** \$100 to \$150 per year
- **Metals offered:** Gold, silver
- **BBB rating:** A+, 4.82 stars

Goldco IRA overview

The Goldco IRA comes with pricing and fees roughly in line with those of many industry competitors. It allows customers to work with many different self-directed IRA companies and works with providers offering shared and segregated storage. One unique feature is the ability to withdraw from your gold IRA in cash (after selling gold) or

by withdrawing physical gold, which you can store at home.

Pros

- Withdraw in cash or physical gold
- Works with nearly any IRA custodian
- Choose segregated or shared gold storage

Cons

- No platinum or palladium investments are available
- High \$25,000 minimum
- Website errors may lead to questioning competence

Low annual fees: Gold Gate Capital



Get started

Fast facts:

- **Account minimum:** \$10,000
- **Annual fee:** \$100
- **Set up fee:** \$50
- **Storage fee:** \$100
- **Metals offered:** Gold, silver

"Website errors may lead to questioning competence"

Moneywise.com Best Gold IRAs	
Keyword	Count
\$	> 5
%	2
commission	0
fee	> 5
investment	> 5
percent	1
premium	0
return	1
spread	0
transparen(t/cy)	> 5
trust	> 5

Moneywise.com Best Gold IRAs / Criteria		
#	Criteria	Result
1	Gives return-on-investment, premium, or spread, as percentage or dollar numbers.	NO
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8	Goldco's procedure is easy or simple, or the customer experience is good.	NO
9	Goldco Reputation: ratings & endorsements	YES
10	Goldco described as ethical, honest, transparent, or trustworthy.	NO

11. Rare Metal Blog

Best Gold IRA Companies [December 2024 Reviews]

<https://www.raremetalblog.com/gold-ira-companies/>

hreflang="en-us"



(<https://www.raremetalblog.com>)

The industry source for precious metals investing

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Precious Metal Prices (<https://www.raremetalblog.com/precious-metal-prices/>)

Gold IRA (<https://www.raremetalblog.com/gold-ira-companies/>)

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Best Gold IRA Companies in 2024

Monday, December 23rd 2024

A gold IRA is a type of individual retirement account that is funded with physical gold and other precious metals in the form of bullion, coins, or bars. As you might know, gold is quite valuable so you will want to ensure that you select the right gold IRA company. There are a lot of different aspects to look for when selecting a trustworthy gold IRA company. Doing your research to verify a company meets all of these aspects will pay off greatly.

On this page, we offer a checklist to help you find the company right for you. However, we can sum it up for you right away, if you want to call our #1 recommended company, American Hartford Gold. Just **click here** (<https://offer18.americanhartfordgold.com/>).

Disclosure: This is an independent review site. Nevertheless the owners of this website may earn commissions by referring visitors to various investment opportunities in order to meet the running costs of this website.

When you look at any gold IRA company, you should consider the following six aspects:

► All legitimate gold IRA companies (<https://www.raremetalblog.com/gold-ira-companies/#:~:text=there%20is%20no%20lack%20of%20precious%20metal%20ira%20american%20hartford%20gold%20happens%20to%20be%20the%20>) will have a free information booklet that can be downloaded from their website or requested from an agent (to get specifics for your needs). A good gold IRA provider will have a complete booklet that covers almost any question that you might have and includes thorough information on the company.

► Prior customer satisfaction is crucial for any company that you do business with. Using a website like Facebook or Google is an okay start to getting information on a company but you will also want to read verifiable reviews. Turn to websites like TrustLink and Google My Business to find verifiable reviews of gold IRA companies from trusted parties.

► Verify that any business that you shop with is a recognized and listed dealer with the United States Mint (1 (<https://www.usmint.gov>)). Also check that they are authorized by Professional Coin Grading Services (PCGS) and Numismatic Guaranty Corporation (2 (<https://www.ngccoin.com/>)) for a further quality guarantee.

► Check with industry watchdogs like the American Numismatic Association (ANA) and the Industry Council of Tangible Assets (ICTA) to ensure that the company is both a member and not in bad standing.

► Does any company you consider have good standing with general business watchdog and mediation websites/agencies such as the Better Business Bureau or Business Consumer Alliance? These websites offer ratings on businesses based on reviews and

In 2024 We >

Recommend



(<https://offer16.americanhartfordgo>)

Request their FREE Gold IRA Kit (<https://offer1.americanhartfordgo>)

Read Our In-Depth Review of American Hartford Gold (<https://www.raremetalblog.com/american-hartford-gold-group/>)



(<https://www.augustapreciousmetalwebinar>)

complaints.

► When it comes to the company itself, you will want to learn as much as possible about the company. A trustworthy gold IRA company will have been in business for a good number of years. Over those years they should have built up a network of industry services such as custodians and depositories. You shouldn't have to go anywhere besides your gold IRA company to purchase your gold, open a tax-free account, roll over an existing retirement account (i.e. IRA, 401K, 403B, or similar account) and arrange both transportation and custodianship.

Top 9 Gold IRA Companies (December 2024 Update!)

RANK	COMPANY	BBB RATING	TRUSTLINK	MIN. INVESTMENT	PRICING
1	American Hartford Gold (https://offer3.americanhartfordgold.com/)	A+	5 Star Rating	\$5,000	Best Price Match Guarantee
2	Augusta Precious Metals (https://www.augustapreciousmetals.com)	A+	5 Star Rating	\$50,000	Great - to 10 years fee-free!
3	Goldco (https://goldco.com)	A+	5 Star Rating	\$25,000	Great \$10K in Free Silver*
4	Birch Gold Group (https://www.birchgold.com)	A+	5 Star Rating	\$25,000	Great 10K Free Silver*
5	Advantage Gold	A+	5 Star Rating	\$5,000	Good
6	Noble Gold	A+	5 Star Rating	\$5,000	Good

Latest Review➤

Augusta Precious Metals Review (<https://www.raremetalblog.com/augusta-precious-metals/>)

Lear Capital Review (<https://www.raremetalblog.com/lear-capital/>)

Birch Gold Group Review (<https://www.raremetalblog.com/birch-gold-group/>)

Oxford Gold Group Review (<https://www.raremetalblog.com/oxford-gold-group/>)

Augusta Precious Metals Review (<https://www.raremetalblog.com/augusta-precious-metals/>)

Rosland Capital Review (<https://www.raremetalblog.com/rosland-capital/>)

Advantage Gold Review (<https://www.raremetalblog.com/advantage-gold/>)

Regal Assets Review (<https://www.raremetalblog.com/regal-assets/>)

Noble Gold Review (<https://www.raremetalblog.com/noble-gold/>)

“Gold is a great precious metal because it has a history of gaining value when the rest of the economic world is in turmoil. Rarely does gold reduce in value, and when it does, it is only a temporary reduction. It doesn’t take long for gold to come back up in value. This makes precious metals and gold a relatively safe investment. You don’t have to worry as much about making a positive return compared to stocks or other products that vary based on the market.”

Rare Metal Blog	
Keyword	Count
\$	> 5
%	4
commission	1
fee	3
investment	> 5
percent	0
premium	0
return	3
spread	1
transparen(t/cy)	2
trust	> 5

Rare Metal Blog / Criteria		
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9	Goldco Reputation: ratings & endorsements	YES
10	Goldco described as ethical, honest, transparent, or trustworthy.	NO

12. American Gold Investing



Some of the companies showcased on this platform offer us compensation. This is how we are able to offer our services to consumers free of charge. However, this does not directly influence our decisions. Our extensive editorial research determines the positioning and representation of the companies mentioned.

Goldco Review

The gold IRA industry may be confusing for many, so we have conducted extensive research on the best rated companies and determined that **Goldco is our #1 choice.**

Goldco prioritizes their clients and has an exceptional reputation for being transparent, accommodating, trustworthy, and competitive. This commitment is evident through their thousands of positive reviews from clients and commentators like Sean Hannity and more. See below...



CHUCK & GENA NORRIS

"Goldco is the only company we trust for our gold & silver investments."



SEAN HANNITY

"Goldco is the only precious metals company I recommend."



BEN STEIN

"Goldco is a great company who is trustworthy, dependable and dedicated to customer service."

Goldco

CUSTOMER RATING: ★★★★★ (5/5)

Benefits

- ⇒ Exceptional client service
- ⇒ The largest promotions in the sector
- ⇒ No pushy sales techniques
- ⇒ The highest guarantee for buyback

Drawbacks

- ✚ IRA minimum is \$25,000
- ✚ You cannot create an account online.

Request Your Free Gold IRA Kit



It is crucial to have reliable and well-informed sources to rely on before making any major financial decision. When choosing to expand your investment portfolio with a gold or silver Individual Retirement Account (IRA), a major requirement is finding a reputable company that can assist you in achieving this goal. Once you do this, the rest is easy.

Goldco has been around for over a decade and have maintained a commendable record of zero complaints with both the Better Business Bureau (BBB) and the Business Consumer Alliance (BCA). We were also amazed at how Goldco offers personalized one-on-one assistance to every customer, ensuring a comfortable shopping experience without any pressure.

You can also take comfort in knowing they are trusted by the well respected Sean Hannity, an American commentator and a corporate spokesperson for Goldco (Mr. Hannity endorses Goldco as his preferred company for precious metals IRAs in America). The reputation of Goldco is evident through the numerous favorable ratings and reviews on various consumer and business websites.



SEAN HANNITY
AMERICAN COMMENTATOR

"I learned early on to put a percentage of earnings in gold and silver.

“Goldco is renowned for its efficient and hassle-free procedure, along with additional benefits such as complimentary shipping and insurance for transportation, a reliable buyback program, and a transparent pricing structure without any undisclosed charges. Inquire about their exceptional buyback guarantee today.

They also provide a web page dedicated to compliance where you can find detailed information on how they uphold their honesty and adherence to regulations.”

American Gold Investing	
Keyword	Count
\$	1
%	0
commission	0
fee	0
investment	1
percent	1
premium	0
return	0
spread	0
transparen(t/cy)	4
trust	4

American Gold Investing / Criteria		
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8	Goldco's procedure is easy or simple, or the customer experience is good.	YES
9	Goldco Reputation: ratings & endorsements	YES
10	Goldco described as ethical, honest, transparent, or trustworthy.	YES

13. Fortune.com

Apmex available gold for IRA investments

Apmex customer reviews

Apmex's customer reviews are less than positive. It has a 4.2 out of 5 rating with the BBB but reviews on Trustpilot are more critical. It has a 1.8 rating out of five based on over 7,000 reviews. Reviews complain about difficulty reaching a live person via customer support, long delays to receive refunds, and unreliable order deliveries.

Goldco

Goldco is a privately held company based in California. It's endorsed by well-known celebrities and television personalities like Chuck Norris and Sean Hannity. It offers both gold IRAs and direct-to-customer sales of precious metals.



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at GoldCo

MORE INFORMATION

GoldCo has a higher-than-usual minimum deposit requirement. You'll need at least \$25,000 to open a new account. That minimum requirement may be a barrier for many investors who may be starting with a lower IRA bonus.

Why we picked Goldco

While most precious metal dealers are fairly young, Goldco is a more established company. It was founded in 2006 and has a strong reputation for reliability. It boasts a buyback guarantee; when it's time to sell your holdings to take distributions, Goldco claims it will buy back your gold at the highest price.

✓ Pros

- Buyback guarantee
- Long-standing reputation

⊖ Cons

- No details on pricing online
- Not transparent about fees

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"Why we picked Goldco

While most precious metal dealers are fairly young, Goldco is a more established company. It was founded in 2006 and has a strong reputation for reliability. It boasts a buyback guarantee; when it's time to sell your holdings to take distributions, Goldco claims it will buy back your gold at the highest price.

Pros

- Buyback guarantee
- Long-standing reputation

Cons

- No details on pricing online
- Not transparent about fees"

“Unfortunately, over the years, there have been a number of gold and silver IRA scams that are designed to drain users of their wealth.“

"Best gold IRA companies: Our methodology

These are the primary factors we considered to create our list of the best gold IRA companies.

Consumer reviews and years in business (30%)

...

Discloses price of metals and fees on its website (25%): Transparency is a key factor in deciding which gold IRA company to choose. Companies benefited in our rankings if they publicize the price of metals, including gold, on their websites. Although much of the fees are passed down through the custodians, gold IRA companies benefited in our ranking if they are upfront about those fees.

Premium over spot price for American Eagle 1-ounce gold coin (20%): There are many types of gold that are eligible for investment in a gold IRA account, and many companies differ in what they have available, which creates a challenge in understanding who offers gold at a better price. To create a baseline, we chose the American Eagle 1-ounce gold coin because it is one of the most widely available types of gold, and it is minted by the government. We compared the price that the gold IRA company is offering the coin for against the spot price (or the current price of gold on the international market).

Minimum investment needed to start an account and fee discounts (20%)

...

Number of custodians to choose from (5%)"

Fortune.com	
Keyword	Count
\$	> 5
%	> 5
commission	0
fee	> 5
investment	> 5
percent	0
premium	> 5
return	1
spread	0
transparen(t/cy)	> 5
trust	2

Fortune.com / Criteria		
#	Criteria	Result
1	Gives return-on-investment, premium, or spread, as percentage or dollar numbers.	NO
2	States Goldco storage fees or setup fees in dollar numbers.	NO
3	Mentions Goldco offers free silver.	NO
4	Contains a disclaimer describing how the publisher or author is paid.	YES
5	Recommends investing with Goldco, or is mostly positive about Goldco.	YES
6	Contains hyperlink to Goldco.	2
7	Gives reason for customer dissatisfaction.	NO
8	Goldco's procedure is easy or simple, or the customer experience is good.	YES
9	Goldco Reputation: ratings & endorsements	YES
10	Goldco described as ethical, honest, transparent, or trustworthy.	NO



Ever-Growing USA

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Gold IRA Fees & Cost

Story by August Roberts • 1mo • 17 min read

IN THIS ARTICLE



Gold ▼ -0.64%



>>> [Click Here for Free Gold IRA Kit American Hartford Gold](#) <<<

#3. Goldco: High Quality Gold Products (4.6/5)



A+ BBB Rating



Extensive Educational Resources



Competitive Pricing



Great Selection of Gold, Silver & Precious Metal Coins

[L](#) Goldco: High Quality Gold Products (4.6/5)

>>> [Click here to learn more about Goldco](#) <<<

What We Liked About Goldco

- Wide selection of high-quality gold products
- Excellent customer service and support
- Comprehensive educational resources for investors
- Strong reputation with high ratings from customers

Precious Metals Available

- Gold

• Palladium

Minimum Investment: \$25,000

Company Background

Founded in 2006, Goldco has established itself as a leader in the Gold IRA industry, specializing in providing high-quality gold and silver products. The company is renowned for its exceptional customer service, offering personalized assistance to help investors navigate the complexities of setting up and managing Gold IRAs. Goldco is committed to educating its clients, providing comprehensive resources to help them make informed investment decisions. With a strong reputation for reliability and trustworthiness, Goldco is a preferred choice for those looking to invest in precious metals.

Why Goldco?

- Wide selection of high-quality gold products
- Excellent customer service
- Comprehensive educational resources
- Strong reputation and high customer ratings
- Secure storage options
- Transparent fee structure
- Personalized investment advice

>>> [Click here to learn more about Goldco](#) <<<

#4. Birch Gold Group: Supportive Team of Experts (4.2/5)



BIRCH GOLD GROUP

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“What are Gold IRA Fees?

...

Seller's Fees • Often include markups or commissions over the spot price of metals, ranging from 5% to 10%.”

"Advantages of a Gold IRA

Investing in a Gold IRA offers numerous advantages for retirement savers seeking to diversify their portfolios and safeguard their wealth:

- Gold IRAs provide an opportunity to diversify your investment portfolio beyond traditional assets like stocks and bonds, reducing overall risk exposure.

...

- Gold has a track record of maintaining its value over the long term, making it a reliable asset for retirement planning."

"It is essential to understand the full range of fees and compare them among several providers. Aim to find a custodian with competitive and transparent fee structures to minimize costs and maximize your investment returns."

Msn.com	
Keyword	Count
\$	> 5
%	5
commission	1
fee	> 5
investment	> 5
percent	0
premium	1
return	4
spread	0
transparen(t/cy)	> 5
trust	4

Msn.com / Criteria		
#	Criteria	Result
1	Gives return-on-investment, premium, or spread, as percentage or dollar numbers.	NO
2	States Goldco storage fees or setup fees in dollar numbers.	NO
3	Mentions Goldco offers free silver.	NO
4	Contains a disclaimer describing how the publisher or author is paid.	YES
5	Recommends investing with Goldco, or is mostly positive about Goldco.	YES
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7	Gives reason for customer dissatisfaction.	NO
8	Goldco's procedure is easy or simple, or the customer experience is good.	NO
9	Goldco Reputation: ratings & endorsements	YES
10	Goldco described as ethical, honest, transparent, or trustworthy.	YES

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🏆 TOP 5 GOLD IRA COMPANIES: 2025

INVESTING HUB ▾

GOLD INVESTING

Brendan Callen

Gold Scammer List: 2024 Fraudsters to Know About

We may earn a small commission if you click links and make a purchase. This article is for informational purposes only and does not constitute financial advice.

Last Updated on October 19, 2024

In an era where **investment scams** are increasingly prevalent, understanding the nuances of **gold scams** is crucial. The allure of precious metals like gold, often seen as a safe haven in turbulent financial times, makes it a



Several high-profile gold scams have surfaced over the years, highlighting the need for investor caution. Notable examples include:

- **PIM Gold (Germany):** In 2019, the gold dealer filed for insolvency, affecting thousands of investors. With promises of bonuses and guaranteed returns, PIM Gold amassed claims of about 140 million euros but delivered significantly less. This case underscores the danger of believing in guaranteed returns and the importance of regular statements from trustworthy sources for vaulted gold.
- **TMTE Inc. (USA):** Accused of defrauding senior citizens of up to \$185 million, TMTE Inc., a precious metal dealer, allegedly sold metals at vastly inflated prices. This case is particularly notable for its targeting of vulnerable senior citizens, illustrating the need for heightened vigilance among this demographic.
- **Sophos News Fake Gold Market Scam:** A sophisticated scam involving fake trading platforms and insider information. Victims were lured into investing in gold, only to find themselves trapped in a web of deceit and financial loss. This case reveals the complex nature of

knowledge in the **precious metals fraud** arena.

How to Identify and Avoid Gold Scams

In a market rife with **investment scams**, knowing how to spot and avoid gold scams is crucial.

- **Signs of Fraudulent Sales Pitches:** Be cautious of sales pitches that capitalize on public news, use high-pressure tactics, or promise guaranteed returns. Scammers often pose as reputable dealers or experts to gain trust.
- **Persuasion Tactics:** Scammers may entice you with promises of quick wealth, use the credibility of reputed firms, or create a false sense of urgency. Be skeptical of such tactics and conduct independent verification.
- **Safe Gold Investment Practices:**
 - Verify the authenticity of gold dealers.
 - Understand the market price for gold and avoid deals that seem too good to be true.
 - Buy from reputable dealers to ensure the authenticity of your gold.

Legal and Regulatory Measures Against Gold Scams



In the next sections, we'll address **frequently asked questions about gold** scams and conclude with final thoughts on navigating the complex world of gold trading. Stay tuned for essential tips and resources to help protect your investments.

List of Trustworthy Gold Companies

#1 Rated Gold IRA Company

#1 for Gold IRAs



Goldco has some of the highest marks across the industry for customer service and integrity, including an A+ Rating from the Better Business Bureau.

9.8/10
Our Score

LEARN
MORE

✓ A+ Rating from Better Business Bureau

✓ AAA Rating from Business

Consumer Alliance

✓ Get up to \$10,000 in Free Silver with Qualifying Purchase

✓ Easy 3-Step Process to Get Started

"The crew at Goldco are professional and

Blue Hill Research	
Keyword	Count
\$	3
%	0
commission	1
fee	0
investment	> 5
percent	0
premium	0
return	3
spread	0
transparen(t/cy)	3
trust	> 5

Blue Hill Research / Criteria		
#	Criteria	Result
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17. Gold Investing Experts

Goldco Review For 2024 - Gold Investing Experts

<https://www.goldinvestingexperts.com/goldco-review/>



Many or all of the companies featured here provide compensation to us. This is how we maintain our free service for consumers. Compensation, along with hours of in-depth editorial research, determines where & how companies appear below.

Goldco Review

Our team has researched all of the gold IRA companies in depth, and **Goldco is our top recommendation. Here is why...**



Goldco has over 4,500 5 star ratings from their customers. We used Goldco to open our own precious metals IRA, and we had the same experience as thousands of other Goldco customers.

There was no pushy sales tactics, everything was transparent/smooth and we love that they use Equity Trust as the custodian. Goldco held our hand all the way through and worked fantastic with Equity Trust.

Here is the results of our account after 1 year...



Account Summary				As of 08/09/2023	
Account Number		Total Account Value		\$59,233.04	
Account Type	Traditional IRA	Asset Value		\$59,233.04	
Established On	7/28/2023	Total Cash Balance		\$0.00	
Contributions Year to Date	\$0.00	Pending Deposits		\$0.00	
Distributions Year to Date	\$0.00	Pending Disbursements		\$0.00	
		Available Cash		\$0.00	

Cash Transaction History		Up 18.47% After 1 Year		Reset Filters	Export
Date	Type	Description	Asset Number	Amount	Actions
Any	All Types	Filter By Description	All Assets	\$	
01/23/2024	FEEDACT	Safekeeping of Hard Assets		(\$9.97)	Modify
09/01/2023	SWCREDIT	Interest Deposit Account	CASH-INV	\$0.05	Modify
Asset Name CASH-INV					
08/14/2023	ACHDSB	Investment Purchase	036490	(\$49,690.08)	Modify
Payee/Depositor Goldco Direct LLC					
Pay Name Goldco Direct LLC					

Account Summary

Account Number		Total Account Value	As of 08/09/2024
Account Type	Traditional IRA	Asset Value	\$59,233.04
Established On	7/28/2023	Total Cash Balance	\$0.00
Contributions Year to Date	\$0.00	Pending Deposits	\$0.00
Distributions Year to Date	\$0.00	Pending Withdrawals	\$0.00
		Available Cash	\$0.00

Cash Transaction History

Up 18.47% After 1 Year

Reset FiltersExport

Date	Type	Description	Asset Number	Amount	Actions
01/23/2024	REPOACT	Salekeeping of Hard Assets		(\$0.97)	Modify
09/01/2023	SWCREDIT	Interest Deposit Account	CASH-INV	\$0.05	Modify
08/14/2023	AQ-D5B	Investment Purchase	036490	(\$48,690.00)	Modify

Asset Name: CASH-INV
Payee/Depositor: Goldco Direct LLC

What seemed like such a daunting process at first ended up being so simple & secure because of Goldco's team and the easy transition to using Equity Trust!



Transparent Buying Process

It's not always easy to find a company that is so transparent and honest, especially in the financial field.

Nothing is worse than being pressured into buying, and then later regretting it.

Goldco does a fantastic job at simply educating customers, giving them transparent options and then letting the customer ultimately decide how to move forward.

This couldn't have went better for us.

The Goldco Customer Experience



Goldco boasts thousands of positive reviews from verified customers; here are a few notable examples...

“



Being a first-time precious metal buyer I'm very satisfied with the process and outcome of my experience with GoldCo. My Precious Metals Specialist was a great help in understanding how everything was to work and satisfied all my questions and more. I definitely will be back again.

Edward - Verified Customer



“



My experience with Goldco was an excellent experience and smooth transaction! After doing my research and comparing Gold/Silver investment companies I was able to make a solid decision to invest through Goldco. From my first contact with Goldco to the final transaction of my investment all of my questions were answered fully and in a way that a newbie like me could understand the Gold/Silver ratio and how the market works so that I could make a wise decision. I am glad that another part of my portfolio is backed by silver and gold instead of leaving my money sitting in a bank.

Robert - Verified Customer

My experience with Goldco representatives has been exceptional. This is my first adventure into the precious metals market and all were very patient in guiding me towards making a decision and honoring my needs for investing an amount that I was comfortable doing. Return calls were made in a very timely manner and even on a Saturday when the representative felt it important to get me some information. The purchase activity was very simple and quick. Many thanks to all in the company.

Besty - Verified Customer

The process of rolling over my 401k into the Gold IRA was very easy and seamless. I was guided step by step through the whole process from the phone call to my 401k representative to each additional step and what to expect. Purchasing the metals was easy and all my questions were answered. My [account representative] was very knowledgeable and attentive. I would highly recommend them for your precious metals IRA.

Jennifer - Verified Customer

I entered into this entire process with Goldco very hesitant, unsure, insecure....just plain scared. I've always been nervous about money and very selective (and prayerful) about whom I partner with in money management matters. After weeks of thinking through this process, studying, collecting information, and lots of prayers, I took the plunge. I chose the conversion to precious metals IRA as well as a cash purchase, and the process is now complete. All I can say is I can now breathe a BIG sigh of relief. Wow. And yes the Goldco team is professional, thorough, and very much cares about their customers. I feel very confident that I made the right decision to go with Goldco.

Rose - Verified Customer

I was skeptical when first contacting Goldco, but after doing some research and discussing my concerns with a representative I became more aware and informed about the options of purchasing metals. Time spent with them was very rewarding and several of my concerns were put to rest. I now feel very comfortable dealing with them. I am more convinced that having precious metals is one way to increase my savings for the future. I intend to make more purchases when I accumulate more funds. Thank You for your assistance in this matter.

Eugene - Verified Customer

Being a first-time precious metal buyer I'm very satisfied with the process and outcome of my experience with GoldCo. My Precious Metals Specialist was a great help in understanding how everything was to work and satisfied all my questions and more. I definitely will be back again.

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Jan - Verified Customer

My experience with Goldco was an excellent experience and smooth transaction! After doing my research and comparing Gold/Silver investment companies I was able to make a solid decision to invest through Goldco. From my first contact with Goldco to the final transaction of my investment all of my questions were answered fully and in a way that a newbie like me could understand the Gold/Silver ratio and how the market works so that I could make a wise decision. I am glad that another part of my portfolio is backed by silver and gold instead of leaving my money sitting in a bank.

Charles - Verified Customer

My experience with Goldco representatives has been exceptional. This is my first adventure into the precious metals market and all were very patient in guiding me towards making a decision and honoring my needs for investing an amount that I was comfortable doing. Return calls were made in a very timely manner and even on a Saturday when the representative felt it important to get me some information. The purchase activity was very simple and quick. Many thanks to all in the company.

Michele - Verified Customer

"Being a first-time precious metal buyer ... I definitely will be back again.
Edward - Verified Customer"

"Being a first-time precious metal buyer ... I definitely will be back again.
Jan - Verified Customer"

"My experience with Goldco was an excellent experience and smooth transaction!...
I am glad that another part of my portfolio is backed by silver and gold instead of leaving my money sitting in a bank.
Robert - Verified Customer"

"My experience with Goldco was an excellent experience and smooth transaction! ...
I am glad that another part of my portfolio is backed by silver and gold instead of leaving my money sitting in a bank.
Charles - Verified Customer"

"My experience with Goldco representatives has been exceptional. ... Many thanks to all in the company.
Besty - Verified Customer"

"My experience with Goldco representatives has been exceptional. ... Many thanks to all in the company.
Michele - Verified Customer"

Gold Investing Experts	
Keyword	Count
\$	2
%	0
commission	0
fee	0
investment	> 5
percent	0
premium	0
return	2
spread	0
transparen(t/cy)	4
trust	2

Gold Investing Experts / Criteria		
#	Criteria	Result
1	Gives return-on-investment, premium, or spread, as percentage or dollar numbers.	YES
2	States Goldco storage fees or setup fees in dollar numbers.	NO
3	Mentions Goldco offers free silver.	YES
4	Contains a disclaimer describing how the publisher or author is paid.	YES
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Investing > [Gold](#)

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7 Best Gold IRA Companies of 2024

By: [Martha C. White](#)

Editor: [Jordan Chussler](#)

Originally Published: Nov 26, 2024

Expert reviewer: [Jackie Cummings Koski](#)

Last Updated: Nov 26, 2024 | 27 min read

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Best Gold IRA Companies Takeaways

Our top picks, listed alphabetically, include Advantage Gold, American Hartford Gold, Augusta Precious Metals, Birch Gold Group, Goldco, Noble Gold Investments and Orion Metal Exchange.

- Self-directed gold IRAs allow you to diversify your retirement plan.
- The best companies operating in this space facilitate insurance and secure storage, as required by the IRS.
- Precious metals held in these accounts must be minimum purity standards.

For investors interested in diversifying their retirement savings plan, gold individual retirement accounts (IRAs) offer a way to gain exposure to the precious metals market while providing the same tax benefits as a typical IRA. Gold, silver, platinum and palladium are considered safe-haven assets and act as hedges

[Sign In](#)

HIGHLIGHTS

Metals Available	Gold, silver, platinum, palladium
BBB Grade	A+
BCA Grade	AAA
TrustPilot Review Grade	4.8
Minimum Purchase Order	\$25,000

Why We Chose It: Founded in 2006, **Goldco** has an A+ grade from the BBB, an AAA rating from the BCA and a tremendous number of glowing reviews exhibiting customer satisfaction on the BBB and TrustPilot websites.

Many of those reviews reference the company's exceptional customer service, contributing to why Money named it the best gold IRA company for that category.

Goldco coordinates with Brink's Global Services and Delaware Depository for its preferred precious metals storage providers. For non-IRA precious metals, you also have the option of using Goldco's own storage facility if you don't want to keep your products at home. (Gold IRA home storage runs afoul of IRS rules.)

A Goldco representative said the company doesn't charge any fees of its own, but the gold IRA custodian that the company recommends customers use charges customers a \$50 setup fee and \$80 for annual maintenance. Storage fees are \$100 per year for unsegregated storage, or \$150 per year for segregated storage.

PROS

Fee information easy to find online

CONS

AA BCA grade (top category is AAA)

"A Goldco representative said the company doesn't charge any fees of its own, but the gold IRA custodian that the company recommends customers use charges customers a \$50 setup fee and \$80 for annual maintenance. Storage fees are \$100 per year for unsegregated storage, or \$150 per year for segregated storage."

"Additionally, in May 2023, the Securities and Exchange Commission (SEC) announced charges against Red Rock Secured, its CEO Sean Kelly and two former employees, Anthony Spencer and Jeffrey Ward, in connection with a fraudulent scheme that included markups of 130% and \$30 million of clients' money misappropriated."

"Most gold IRA companies will buy back precious metals you bought from them, but buybacks are generally at the wholesale price, which often is around 30% lower than current or spot price of gold."

"If the value of those metals has dropped, you could experience a loss when you sell. Also, consider that if you sell your gold back to the gold IRA company, you could make up to 30% less than the current price of gold thanks to the "spread" that even a reputable gold IRA company can charge."

"The IRS has extremely detailed regulations that dictate which coins and bars can be held in a gold IRA. The aim of these precise requirements on size, weight, design and metal purity is to ensure that retirement savers are keeping investment-grade assets, rather than collectibles, in their accounts."

Money.com – Best Gold IRA Companies	
Keyword	Count
\$	> 5
%	> 5
commission	2
fee	> 5
investment	> 5
percent	1
premium	0
return	1
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Money.com – Best Gold IRA Companies / Criteria		
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James McCollum

BLOG

Best Gold IRAS

By James McCollum July 4, 2024

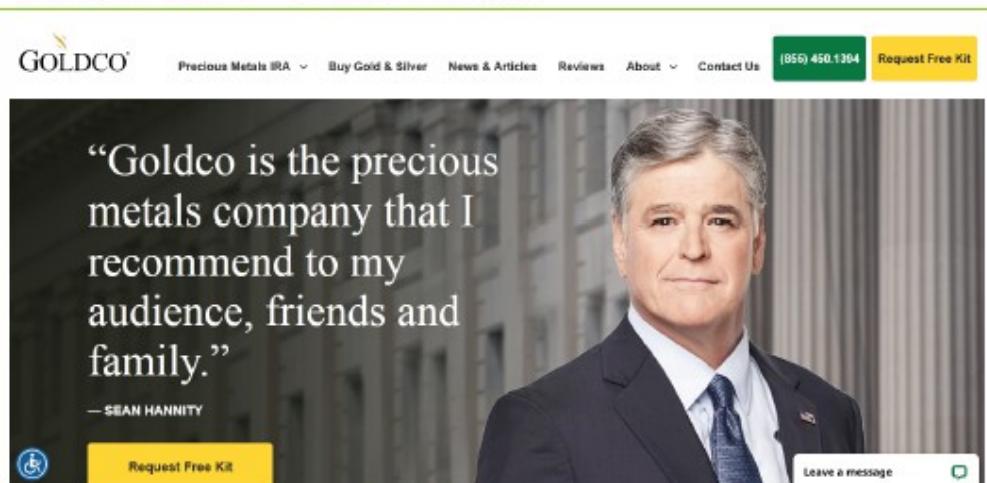


Saving for retirement is inevitable if you want to spend your later years in comfort, and it should be taken seriously.

The process of how and where to invest is a story in itself. Although the IRA offers a unique way to save for your future, those who have decided on this path can still find themselves in a problematic situation.

Below are the characteristics of each of these IRA companies, what sets them apart, and how they have been ranked by reputable institutions and customers so far.

Goldco IRA – Best Overall



The banner shows the Goldco logo on the left. To its right is a navigation menu with links: "Precious Metals IRA", "Buy Gold & Silver", "News & Articles", "Reviews", "About", and "Contact Us". Further right are two buttons: a green one with the phone number "(855) 450-1364" and a yellow one that says "Request Free Kit". The main part of the banner features a quote in white text on a dark background: "Goldco is the precious metals company that I recommend to my audience, friends and family." Below the quote is the attribution "— SEAN HANNITY". To the right of the quote is a portrait of Sean Hannity. At the bottom left of the banner is a small blue accessibility icon and a yellow "Request Free Kit" button. At the bottom right is a white "Leave a message" button with a green icon.

The honor of being the best gold IRA company in the business, and our overall pick is, by far, *Goldco*.

First and foremost, it's important to note that this gold IRA company is considered a leading IRA choice in the precious metal industry – for a reason. This reputable gold IRA company has been present for over a decade, helping clients with their gold investments.

Furthermore, if you have an **IRA**, **403(b)**, **401(k)**, **TSP**, **savings**, or any similar tax-advantaged retirement account, Goldco's specialists can actually help you protect your assets with precious metals IRAs.

The thing that makes this *one of the leading gold IRA companies*, though, is that it offers direct sales of silver and gold, which is also the first tempting point among interested clients.

For instance, one promotion implies that if you invest at least **\$50,000**, Goldco won't charge the setup fee and will cover the first year of basic account fees. By doing so, clients will save up to hundreds of dollars immediately.

The other popular promotion includes that if you invest at least **\$50,000**, you will have 5% of your purchase sent back to you in free silver. The silver is shipped directly to you and isn't part of your retirement account, so you can do whatever you want with it.

Pros & Cons of Goldco

Summing up what we've mentioned regarding Goldco, here are the advantages and disadvantages of this gold IRA company.



Pros

- ✓ There is a low setup fee.
- ✓ Customers are met with great pricing options with no additional hidden costs.
- ✓ Goldco offers top-notch streamlining in the industry.
- ✓ They have helpful customer service and educational tools for their clients.



Cons

- ✗ Clients invest a minimum of \$50,000 to get the best new customer promotions.

[VISIT GOLDCO WEBSITE](#)

"Luckily, Goldco has ties worldwide to ensure high-quality coins that meet those necessary requirements. This actually allows them to buy back your IRA-approved Gold Coins at the **maximal** price."

"Goldco claims that their business model is built entirely on trust between their gold and silver experts, as well as their clients – as simple as that."

"Customers are met with great pricing options with no additional hidden costs."

"Birch Gold Group ... Cons ...

There is not much information available regarding the spread or pricing formula.[for Birch Gold]"

Investors Circle – Best Gold IRA Companies	
Keyword	Count
\$	> 5
%	4
commission	1
fee	> 5
investment	> 5
percent	0
premium	2
return	1
spread	1
transparen(t/cy)	6
trust	5

Investors Circle – Best Gold IRA Companies / Criteria		
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20. Rare Metal Blog – Goldco

Goldco Review, Ratings + [January 2025] Promo Deals for Precious Metals

<https://www.raremetalblog.com/goldco/>

hreflang="en-us"



(<https://www.raremetalblog.com>)

The industry source for precious metals investing

Home (<https://www.raremetalblog.com>)

Market News (<https://www.raremetalblog.com/market-news/>)

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Goldco Review

Friday, January 3rd 2025



You're spoiled for choice when it comes to gold IRA companies. But we must say — companies are not created equal! It is important to take time to do a background check on Goldco and any other IRA management company before getting involved with them! (<https://goldco.com>) Not all have your best interest at heart.

Disclosure: This is an independent review site. Nevertheless the owners of this website may earn commissions by referring visitors to various investment opportunities in order to meet the running costs of this website.

segregated storage.

Make sure to sure to conduct extensive research before investing.

Happy investing!

Tina says:

December 5, 2023 at 10:40 am (<https://www.raremetalblog.com/goldco/#comment-72>)

Hi Christopher, how does their buy back policy work?

Thank you in advance

Christopher Horne (<https://www.raremetalblog.com/about/>) says:

December 5, 2023 at 10:43 am (<https://www.raremetalblog.com/goldco/#comment-73>)

Hi Tina,

Goldco's Buy Back program is designed to offer clients a convenient and beneficial way to sell their precious metals back to the company. Here are the key details of this program:

1. Highest Price Guarantee: Goldco offers a Buy Back program that guarantees the highest price for the precious metals they sell to their customers. This is particularly reassuring for customers, as it provides a sense of security regarding the value of their investment should their circumstances change and they decide to sell their precious metals.
2. Competitive Pricing: Customers who choose to utilize Goldco's buyback feature are offered prices that are notably better than what might be available from regular dealers. This means that if you decide to sell your precious metals back to Goldco, you are likely to get a more

favorable price compared to selling them on the open market.

3. Customer Convenience: Goldco's buyback program is part of their effort to make the process of investing in and selling precious metals as convenient as possible for their clients. While most gold IRA companies offer a buyback option, Goldco's program is noted for its generous pricing, which helps customers potentially turn a profit if they decide to sell their metals.

It's important for potential customers to inquire directly with Goldco for the most current and detailed information about their buyback program, as policies and market conditions can change. This will ensure a clear understanding of how the program works and how it can benefit their specific investment needs.

Happy investing!

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Rare Metal Blog

Christopher Horne

435-884-3102

420 5th Ave, New York, NY 10018

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"Having been in the business of gold for over a decade, the company would have fetched several negative consumer reviews and complaints if they were involved in unethical business practices. In fact, they would not have survived this far if anything they did was not profitable for investors. They've always maintained an open door policy as a way for customers to voice their concerns and questions.

The few negative reviews are probably from people that didn't understand how the precious metals market works. They likely made an error by investing in an asset without first seeking professional advice and subsequently wrote a complaint or a bad metals review."

"Their proficiency in providing clear fee structures ensures transparency for their customers."

"Buyback program information

When the time comes to liquidate your gold Goldco has got you covered with their buyback guarantee deal. You don't have to worry about the hassle of finding a precious metals buyer for the assets particularly for gold and silver sellbacks. This dealer will buy back your metals fast. You will be able to resell gold or silver to someone at the current spot market price, reducing the risk of missing out on any potential gains, straight to your cash account if you want to increase your cash position. This mitigating policy seems to only have pros, hard to find any buyback cons which makes purchase decisions easier on investors."

"Commitment to Affordability: Goldco is committed to its goal of offering competitive prices on gold and silver that enable both novice and veteran investors to access precious metals trading markets."

"Ethical Business Practices: Goldco is dedicated to operating with integrity and honesty – that means no hidden fees (like account administration fee or other account fees), honest dealings of gold, ethical mining partners, silver and precious metals, and genuine care for their customer's financial wellbeing."

"1. Highest Price Guarantee: Goldco offers a Buy Back program that guarantees the highest price for the precious metals they sell to their customers. This is particularly reassuring for customers, as it provides a sense of security regarding the value of their investment should their circumstances change and they decide to sell their precious metals.

2. Competitive Pricing: Customers who choose to utilize Goldco's buyback feature are offered prices that are notably better than what might be available from regular dealers. This means that if you decide to sell your precious metals back to Goldco, you are likely to get a more favorable price compared to selling them on the open market."

Rare Metal Blog – Goldco	
Keyword	Count
\$	> 5
%	1
commission	1
fee	> 5
investment	> 5
percent	1
premium	0
return	0
spread	0
transparen(t/cy)	2
trust	5

Rare Metal Blog – Goldco / Criteria		
#	Criteria	Result
1	Gives return-on-investment, premium, or spread, as percentage or dollar numbers.	NO
2	States Goldco storage fees or setup fees in dollar numbers.	YES
3	Mentions Goldco offers free silver.	YES
4	Contains a disclaimer describing how the publisher or author is paid.	YES
5	Recommends investing with Goldco, or is mostly positive about Goldco.	YES
6	Contains hyperlink to Goldco.	4
7	Gives reason for customer dissatisfaction.	NO
8	Goldco's procedure is easy or simple, or the customer experience is good.	NO
9	Goldco Reputation: ratings & endorsements	YES
10	Goldco described as ethical, honest, transparent, or trustworthy.	YES

21. Blue Hill Research – Best Gold IRA Companies



✓

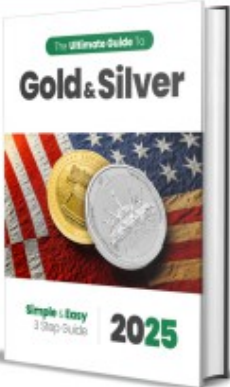
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in
Gold
IRA
Guidance



Get The 2025
Ultimate Kit To
Gold & Silver

Plus! See How To Get:
**10% MATCH IN
FREE SILVER!**

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Business
on
Inc.
5000

✓

Assured
Buyback
Guarantee

1. Goldco

#1 Rated Gold IRA Company

#1 for Gold
IRAs



*Goldco has some of the
highest marks across the
industry for customer service
and integrity, including an A+*

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3/8/2025, 10:06 PM

Rating from the Better Business Bureau.

9.8/10
Our Score

LEARN MORE

- ✓ A+ Rating from Better Business Bureau
- ✓ AAA Rating from Business

Consumer Alliance

✓ Get up to \$10,000

Purchase

✓ Easy 3-Step Process

"The crew at Goldco is very accommodating, easy to work with, and was always available to explain any question I had." -Mark G.

GOLDCO

Get The 2025 Ultimate Kit To Gold & Silver

Plus! See How To Get:
10% MATCH IN FREE SILVER!

LEARN MORE >



Goldco is a reputable gold IRA company that has been in operation since 2006. They specialize in helping investors roll over their existing retirement accounts into gold IRAs.

Key Features

- A+ rating from the BBB
- Self-directed gold and silver IRAs
- Free gold IRA investment guide

Product Offerings

- Gold and silver bullion coins and bars
- Rare and collectible coins

Pros

- Knowledgeable and friendly customer service
- Easy account setup and rollover process

easy to work with. My service rep, Tony Pino, was always available and willing to answer/explain any questions. Highly recommend them." -Mark G.

Goldco stands out in 1 reasons, making it ou looking to add precio portfolios. Here's why

- **Exceptional Reputation:**
 - Goldco has built a reputation backed by numerous positive ratings from true customers.
- **Customer-Centric Approach:**
 - They prioritize client education, ensuring that clients understand their investment options and the associated risks and rewards.
- **Competitive Pricing:**
 - Goldco offers competitive pricing on gold IRAs, with a clear and straightforward fee structure that makes it easy for investors to understand what they are paying for.
- **Comprehensive Investment Choices:**
 - Investors have access to a wide range of gold and other precious metals products that are eligible for IRA investments, providing ample opportunity for portfolio diversification.
- **Buyback Program:**
 - Goldco's buyback program is robust, offering fair market prices and simplifying the process for investors who wish to liquidate their assets.
- **Superior Customer Support:**
 - The company's customer service is top-notch, with knowledgeable representatives who are ready to assist with investment decisions and account management.

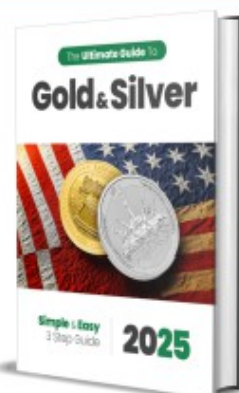
GOLDCO

Get The 2025 Ultimate Kit To Gold & Silver

Plus! See How To Get:

10% MATCH IN FREE SILVER!

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Blue Hill Research – Best Gold IRA Companies	
Keyword	Count
\$	3
%	0
commission	1
fee	> 5
investment	> 5
percent	0
premium	2
return	3
spread	0
transparen(t/cy)	5
trust	1

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Analysis done by Mac Stevens 2025/05/15
Revised 2026/02/24